

Shivam Goyal

Senior Product Designer

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shivamportfolio.net

Eight years designing consumer and financial products end to end. Currently leading money movement experiences at Wells Fargo, from research and problem framing through shipped, production-ready design.

EXPERIENCE

Wells Fargo

Jun 2024 — Present

Senior Product Designer

- **Move Money dashboard.** Designed the Move Money dashboard experience from discovery through design, aggregating all the fragmented move money experiences into one place. Phase 1 launched.
- **File Manager.** Unified bulk-file upload and tracking across six file types, replacing three divergent legacy flows. Approved by all partner teams and leadership; in development.
- **Legacy transformation.** Leading the move of Transfers and Small Business Credit Cards off legacy platforms, partnering with product and engineering to define the target experience.

Gameskraft

May 2023 — Jun 2024

Senior Product Designer

- Led design for Playship Rummy, a real-money gaming app, and improved core game experiences shared across the company's rummy brands.
- Established the research practice for the design team; hired and mentored junior designers.

Myntra Designs

Feb 2021 — May 2023

Senior UX Designer

- Owned the Recommendations charter: personalization widgets placed across every major surface of the shopping app.
- Owned Wishlist, taking saved items from a flat list to shareable collections.
- Led Stylecast, a trend discovery experience for Gen Z shoppers, including an AI stylist that turned recommendations into personal styling advice.

Testbook

Jul 2018 — Feb 2021

UI/UX Designer → Senior Product Designer

- Designed a live classroom experience for government job aspirants and the teaching tool used by their instructors, grounded in 40+ in-home interviews.

EDUCATION

B.Des, Design

IIT Guwahati · 2018

SKILLS

Craft

Product strategy · Interaction design · Design systems · Information architecture · Prototyping

Research

Generative and evaluative studies · Usability testing · Journey mapping

Leadership

Mentoring · Hiring · Building research practice · Cross-functional partnership

AI & prototyping

Agentic coding · Claude Code · ComfyUI · Cursor

Tools

Figma · Figma Make · Claude Design

SIDE PROJECT

clout.fashion

Designed the app and built the AI stylist agent behind it.

www.clout.fashion